

OFFICIAL 2015 - 2016
APPLICATION PACKAGE


Miss

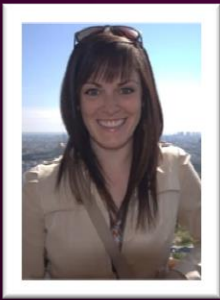
Achievement

Newfoundland & Labrador

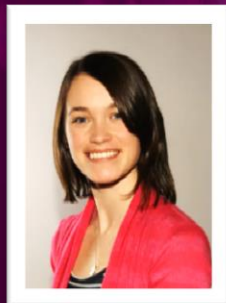
A Premier Scholarship Program for Teens



10th



**2006 - 2015
ANNIVERSARY**

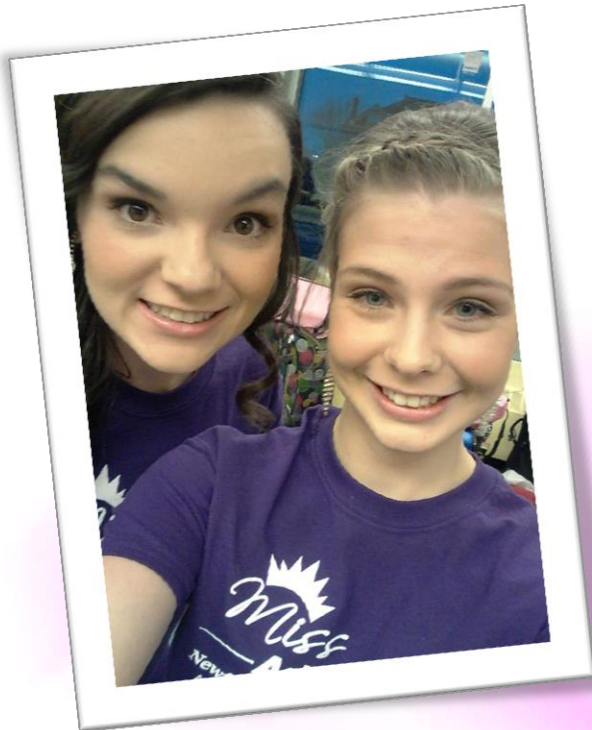


YOUNG WOMEN AGES 13-18 ARE ELIGIBLE TO APPLY

Are you Ready to shine?

Are you a young woman who is an inspirational and exciting celebration of achievement, talent and imagination – someone who provides unique and exemplary contributions to her school and community?

If so, the Miss Achievement Newfoundland and Labrador Scholarship Program is looking for you! We provide a life-changing, personal development experience that educates, motivates and encourages.



School, extra-curricular activities, volunteer work, a part-time job... the life of a typical teenager is busy! Being Miss Achievement Newfoundland and Labrador will positively impact the life you already lead, and open doors you never dreamed possible! As our titleholder, always remember that your impact will not be in the quantity of the appearances you make, but quality. The lives you touch along the way will be forever embedded in your heart.

There are thousands of dollars in scholarships up for grabs at our 10th Anniversary celebration - so what are you waiting for? **APPLY TODAY!**

Our scholarship program will be held from November 12-15, 2015, and is open to young women between the ages of 13-18. Participants must be 13 years of age by the first day of the competition and no older than 18 by December 31 of the competition year.

QUESTIONS: Email: contact@missachievement.com or call: **709-895-8588**.

APPLICATION DEADLINE
October 11, 2015

An exciting weekend awaits you!





Ben J. King photo

Imagine a moment like this?

Being crowned Miss Achievement Newfoundland and Labrador has been a life-changing experience. From day one of the competition, I knew I was in for an outstanding weekend. This scholarship program is a personal development experience that teaches you to be bigger, better, and bolder than you ever thought you could be. Your whole self-worth is pushed above and beyond.

This scholarship program has taught me that standing out in a crowd is a good thing, and certainly something to be proud of. I am also proud that I was able to bring this title home to the “Big Land” of Labrador, and participate in events where a Miss Achievement Newfoundland and Labrador has not previously attended.

I believe every young person can make a positive difference in their community, so don't ever let geography hold you back from doing something wonderful, like being a participant at Miss Achievement Newfoundland and Labrador.

The people you meet and the experiences you gain will change you for the better. Don't miss this opportunity to grow, learn and be challenged to be the best that you can be. **APPLY TODAY** to be our 10th Anniversary titleholder – you won't regret it!

Mckenzie Hutchings, North West River
Miss Achievement 2014-2015

How are you evaluated?



Participant scores are confidentially provided by individual judges for the various competition disciplines, and tabulated by an independent auditor, with whom the results are kept until the final announcements are made. All scores remain the property of Miss Achievement Newfoundland and Labrador Incorporated and are **NOT** provided to participants.

PRELIMINARY COMPETITION

- Interview - 50%
- Public Speaking - 20%
- Academics - 15%
- Fitness/Healthy Living - 10%

ON-STAGE COMPETITION

- Vocal Introduction - 5%

Preliminary and On-stage scores are totaled to determine the Top 10, who are asked impromptu questions based on information provided in their applications.

- Impromptu Question - 10%

Impromptu scores are added to accumulated totals to determine the 2nd Runner-up, 1st Runner-up and the Winner.



Judging Criteria



Interview - The interview consists of a list of pre-selected questions, which all participants answer. Listen carefully to each question, respond to the judge who asked you, but maintain eye contact with the entire judging panel. Handle difficult or awkward questions with confidence and skill, and don't be afraid to let your sense of humor and personality shine through. Relax, it's just a conversation.

Public Speaking – An important attribute and quality of a titleholder is the ability to demonstrate a sense of composure, confidence and intelligence when speaking in public. Speeches should be no longer than 75 seconds and the use of notes is not permitted.

Participants will be assessed on their ability to demonstrate empathy and a realistic understanding of their chosen topic.

A penalty of 5% of the total marks received shall be imposed to a speech that is in excess of the time limit before the total scores are compiled (**5 seconds grace allowed**). This penalty will be imposed by the timekeeper and applied by the auditor.



Academics - Participants are required to complete an academic test comprised of opinion essay questions.

Fitness/Healthy Living - Participants are required to complete a fitness test which is conducted by qualified fitness instructors at a recognized fitness centre. They are also required to complete a short written quiz on healthy living.

On-Stage Introduction - This is the portion of the competition where participants introduce themselves and thank their sponsors (*if applicable*). They are judged on articulation, poise and confidence.

Impromptu Question - The Top 10 finalists respond to a final question based on information provided in their applications.

Scholarships awarded

There are numerous scholarships awarded annually at Miss Achievement Newfoundland and Labrador. Awards are presented in a variety of categories based on sponsor contributions. All funds are held in trust and provided to recipients when they have provided written documentation of their enrolment at a post-secondary institution.

Awards are as follows:

- *Miss Achievement Newfoundland and Labrador*
- *1st Runner-up*
- *2nd Runner-up*
- *Community Pride Award*
- *Charitable Activity Award*
- *Spirit of Youth Award*
- *Public Speaking Award*
- *Academic Excellence Award*
- *Healthy Living Award*
- *Talented Teen Award*
- *Environmental Awareness Award*
- *Isabella Ashley Spirit of Giving Award*

Over
\$70,000
awarded
since 2006



Ben J. King photo

Public Speaking Award

Participants are assessed on their originality, flair and ideas presented. Their capacity to demonstrate empathy and a realistic understanding of their topic also forms part of the judging criteria. The highest scoring participant wins the award .



Spirit of Youth Award

Competitive events have always offered an opportunity for personal growth and character development. This is an award voted on by the participants themselves, and presented to the person whom they believe has, in the spirit of friendship and competition, best exemplifies a desire to be a good example for others.

Academic Excellence Award

Participants are required to write an essay on a topic relevant to Newfoundland and Labrador youth. The essay topics are pre-determined by the judges, and the participant achieving the highest score is presented with the award.



Healthy Living Award

Participants are required to complete a physical fitness test as well as a short quiz on healthy living. The participant achieving the highest combined score is presented with the award.

Environmental Awareness Award

This award is an essay competition which recognizes contributions made toward the protection, conservation and improvement of the environment. Judges will consider excellence in innovation, leadership and accomplishments that influence positive change in such areas as environmental awareness, promoting stewardship, initiatives for greener neighborhoods, energy conservation and wildlife and habitat preservation.



Talented Teen Award

Participation in this competition is optional and not counted towards a participant's final score. It is a fun time to compete in the performing arts of dancing, singing, acting, playing a musical instrument, or any combination.



Community Pride Award

This award is an opportunity to celebrate the value of young people in our communities and encourages them to take active roles in steering the course for Newfoundland and Labrador's future and its prosperity. The winner is selected through an online voting process. The participant garnering the highest number of votes wins the award.



VOCM Cares Charitable Activity Award

This award recognizes the inspiring contributions made by participants who devote themselves to volunteer work. It is not necessary to have any set number of years service to receive this award. The winner will have many positive characteristics, including the following:

Innovation: Someone who has taken initiative to spearhead charitable work which significantly benefited the organization(s) they worked for.

Inspiration: Someone who stands as an example of commitment to excellence, perhaps having demonstrated leadership and achievement in a variety of contexts within the charity sector.

Influence: Someone who has played a significant role in promoting a charity or charities, and represented a positive image of the work undertaken.

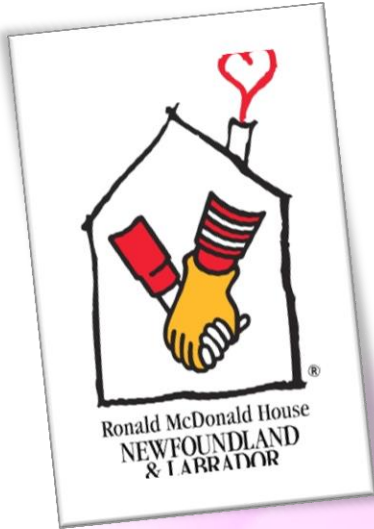
This award shines a spotlight on exceptional performance in charitable work. It recognizes that these achievements help to spread best practice throughout the charity sector, drawing attention to the breadth of talent, commitment and expertise that exists within youth volunteers throughout Newfoundland and Labrador.

All information pertaining to charity work included on participant applications is reviewed and a short-list of potential award winners is determined by a team of experienced volunteer adjudicators. Due to the need for impartiality, the names of the adjudicators are not disclosed until after the assessment process has been completed. References for the short-list are contacted and a winner is determined.



\$4,500
awarded
since 2006

Thank You
VOCM CARES



Community service A reason to smile

As a part of our commitment and dedication to community service, the Miss Achievement Newfoundland and Labrador Scholarship Program is proud to support Ronald McDonald House Newfoundland and Labrador.

Over
\$64,000
raised since
2013

All over our province, young people are lending a hand with a variety of charitable organizations and are to be commended for their efforts. We provide this fundraising opportunity as an avenue for participants to expand their community service involvement and compassion for others.

Since 2013, Miss Achievement Newfoundland and Labrador participants have raised over \$64,000 for Ronald McDonald House – “OUR HOUSE”.



Ben J. King photo



Spirit of giving!

The Isabella Ashley Spirit of Giving Award is presented to the participant who raises the most money for a charity selected by the Miss Achievement Newfoundland and Labrador Scholarship Program's Board of Directors.

All money raised by this year's participants will be donated to **Ronald McDonald House Newfoundland and Labrador.**

Isabella Ashley was the Honorary Patron of the Miss Achievement Newfoundland and Labrador Scholarship Program, but sadly

passed away on December 7, 2012 at the age of 91. Crowned the **FIRST EVER** Miss Newfoundland in 1936, Mrs. Ashley was a woman with a genuine spirit of giving and compassion.

The sky is the limit when it comes to fundraising ideas! All it takes is creativity, imagination and a desire to want to support a great cause! Start thinking about your fundraisers the minute you apply!

As per our agreement with Ronald McDonald House, you are permitted to use their logo in any of your fundraising promotions. You are also permitted to use the Miss Achievement Newfoundland and Labrador Scholarship Program logo. However, any use of the both logos must first be approved by our respective organizations.

Please provide all money you have collected in the form of a postal money order or bank draft payable to: Ronald McDonald House Newfoundland and Labrador. Your money should be presented when you register on **Thursday, November 12, 2015.**

Should you have any questions or concerns regarding this fundraising project, call: 709-895-8588, 709-730-8549 or email: contact@missachievement.com

Participants are encouraged to fundraise from **October 12 to November 11, 2015.**

(No minimum amount has been set for your fundraising and your efforts are not counted towards your final score in the Miss Achievement Newfoundland and Labrador competition.)

Shauna Griffiths
of Ship Harbour raised
an astounding
\$10,737.25
In just four weeks!



Submitted photo



Ben J. King photos

2015 Scholarship Gala

Your weekend of fun, excitement and friendly competition culminates with the Miss Achievement Newfoundland and Labrador Scholarship Awards Gala on Sunday, November 15, 2015 at the Holy Heart Theatre.

Be sure to bring a cheering section because this event shines the spotlight on **YOU** and your accomplishments. Our goal is to nurture future leaders and community volunteers for tomorrow.

Tickets go on sale on **October 1, 2015**, and can be purchased directly from the box office at 55 Bonaventure Avenue in St. John's, or by calling: **709-579-4424**. Reserve your tickets early for best possible seating.



Douglas Noseworthy photo

Frequently-asked questions?

What are the benefits of participating in the Miss Achievement Newfoundland and Labrador Scholarship Program?

- Build inner confidence
- Improve self-esteem
- Enhance public speaking skills
- Develop leadership skills
- Strengthen character
- Learn the power of positive thinking
- Meet educational goals
- Showcase talents
- Create lasting friendships
- Win scholarships!

Is Miss Achievement Newfoundland and Labrador a "pageant"?

No! Miss Achievement Newfoundland and Labrador is a not-for profit scholarship program providing this province's young women with a positive, enriching personal development experience.

Is there an entry fee?

Yes. The entry fee for the Miss Achievement Newfoundland and Labrador Scholarship Program is \$400. Deadline for entries is: **October 11, 2015**. A deposit of \$50 must accompany your application, with all remaining fees to be paid in full by **November 12, 2015**. You are encouraged to seek at least one sponsor for a portion or all of this fee. Sponsorship packages are available upon request to assist with raising money for your entry fee and associated expenses.



Douglas Noseworthy photo

Do scholarship winners receive immediate cash awards?

Winners do not receive their scholarships until they have provided proof of enrolment at a post-secondary institution.

Are scholarships available for those who do not win the title?

Yes. In addition to the winner, scholarships are also awarded for First and Second Runners-up, as well as a variety of other individual categories.

Does my speech need to be memorized or can I use notes?

Memorizing a speech creates many challenges -- having a memory block, sounding mechanical in delivery, and lacking rapport with the audience, to name a few. Speeches are easier to memorize when you choose a topic you are comfortable with, and something you can adlib about if “a case of the nerves” causes you to lose your train of thought. Speeches for this competition should be memorized and the use of notes is not permitted.

What do sponsors receive for supporting me?

Sponsors receive recognition on our website, in the event program book, as well as acknowledgement in your on-stage introduction during the Awards Gala. If you should win the title, your sponsor(s) will also receive recognition throughout the year on such things as parade signs.



Do I need my own accompaniment for the Talent Competition?

We ask that you supply your own accompaniment (music, instruments, props, accompanists). If you are using recorded music, you **MUST** email it to contact@missachievement.com in mp3 format by **October 31, 2015**. A piano will be provided. Your application should include the type(s) of microphones required and also if you need a guitar pick-up. The talent competition is individualized, therefore supports for your presentation – other than musical accompaniment are not permitted.

Are participants provided with their competition scores?

All scores are confidentially provided by individual judges for the various competition disciplines, and tabulated by an independent auditor, with whom the results are kept until the final announcements are made. All scores remain the property of the Miss Achievement Newfoundland and Labrador Incorporated and are **NOT** provided to participants.

If I win the title, will it interfere with school?

No! We make school the number one priority. We will work with you to make your year memorable, and schedule as many events as possible, particularly those where you can volunteer with community and charitable organizations.

Application fee structure

The registration fee for the Miss Achievement Newfoundland and Labrador Scholarship Program is \$400. A \$50 deposit is required with your application with the remaining \$350 to be paid in full by **November 12, 2015**.

Participants may also choose to pay the entire registration when submitting their applications. Registration fee payments should be made by personal cheque, postal money order or bank draft. Please **DO NOT** send cash.

Once we acknowledge that your application has been received, you may then choose to take advantage our participant sponsorship package, should you require assistance with raising your remaining entry fee and associated competition expenses such as travel. Please email : **contact@missachievement.com** or call: **709-895-8588** or **709-730-8549**.

Sponsors are acknowledged under the “Participant Supporters” section of the Miss Achievement Newfoundland and Labrador website, as well as in the Awards Gala program. Participants also have the opportunity to personally thank their sponsors on stage at the Scholarship Gala.



Ben J. King photo

Deadline for Applications is: October 11, 2015

Titleholder Testimonials

"Being named the first titleholder in March 2006 was one of the most enriching and rewarding experiences of my life. The experience gave me a chance to see this beautiful province and the opportunity to become a voice for youth. It also opened new and exciting doors and forged life-long friendships. Each community event presented me with a new challenge and a new opportunity to connect with the people of this province. I can only hope that I have made a fraction of the impact on these people as they have made on me."

- Juliette Dupre, St. Lawrence (2006-2007)



"This unique scholarship program brings together our province's most ambitious, dedicated, involved and passionate young women, and allows them to celebrate and learn from one another's accomplishments and achievements.

As a previous titleholder and now a committee member, I have seen the tremendous impacts of this program and encourage all young women to share in this empowering experience, which builds confidence, advocate for issues close to their hearts, and creates life-long friendships.

The Miss Achievement Newfoundland and Labrador Scholarship Program is an unparalleled platform from which you grow as leaders, enact change, and challenge yourselves."

- Julia Hiscock, Mount Pearl (2007-2008)



"I entered in 2008 with very little expectation of becoming the titleholder. After a fantastic and confidence-building weekend, I walked off towards a year of new experiences. In supporting the young women of our province the organizers have taken on a formidable cause. Your hard work is evident in every detail, and I can promise you that all the past and present participants and titleholders are infinitely appreciative that you have given us this opportunity."

- Beth Peddle, St. John's (2008-2009)



Terry Rice photo

"From the moment I registered for the fast-paced weekend, I was thrilled to have found a platform for my passions, to meet other like-minded young women, and have a tonne of fun! Winning the title of Miss Achievement Newfoundland and Labrador 2009 really shaped my character and refined my public speaking and engagement skills. I participated in community events, volunteered with local charities, and received tremendous support from the Board of Directors, while I pursued my dream of launching Girl Power! (inspirational seminars for pre-teen girls)."

- Kayla Carroll, St. Lunaire-Griquet (2009-2010)



Memorial University photo

“To say that my year as Miss Achievement Newfoundland and Labrador was amazing is an understatement. Still to this day I talk about different events where I volunteered or attended as a guest. I was lucky to have met some big name individuals, such as our own Alan Doyle and Mark Critch, as well as Gordon Pinsent and Justin Trudeau. However, it was meeting the people in our communities that made the experience so special.

If you love to meet people who motivate, inspire, and challenge you to be the best that you can be, then this program is for you. I wouldn't change my experience for the world!”

Kora Liegh Russell, Bay Roberts (2010-2011)



"My experience with Miss Achievement Newfoundland and Labrador was incredible! From the time I walked in to meet the girls, to being crowned the titleholder in 2011, to now being part of the planning committee - there have been countless opportunities to attend events and meet some wonderful people.

It is so elating to see how many young accomplished women are blessing our province with their personalities, attitudes and talents. Now, having the opportunity to inspire these girls and to help bring them into this program by being part of the planning committee is very rewarding. I hope I can inspire and motivate other young women to participate, because to me, being involved in Miss Achievement Newfoundland and Labrador is like having a second family."

- Jenna Kelly, Spanish Room (2011-2012)



Vinland Photography photo

"I competed in the Miss Achievement Newfoundland and Labrador Scholarship Program in 2010, 2011, and in 2012, when I finally captured the title. As I came back year after year, I found myself growing and maturing after each weekend. Participating in this program is about so much more than winning a title or a scholarship - it is about personal development and pushing yourself to be the best you can be. It is about networking with like-minded community leaders from across our beautiful province. I made some of my best friends through my weekends spent at Miss Achievement Newfoundland and Labrador and I would recommend all eligible young women to apply!"

Kandice Power, Paradise (2012-2013)



Eric Bartlett photo



Ben J. King photo

"I am blessed to have had the experience of holding the title of Miss Achievement Newfoundland and Labrador. It's been an opportunity of a lifetime meeting so many amazing people, volunteering at spectacular fundraisers and events, and truly becoming a role model for young women in our province.

I feel I can speak on behalf of everyone who has participated in the program when I say, it's one of the best, most memorable, personal growth experiences of a lifetime. For that, I am forever grateful.

Mackenzie Dove, Clarendville (2013-2014)